

Review of Agri-Food Chain Interventions Aimed at Enhancing Consumption of Nutritious Food by the Poor: Pakistan

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Abstract

The predominant focus of efforts to better integrate agriculture and nutrition towards reducing the prevalence of undernutrition in developing countries has been on boosting production and/or consumption of nutritious foods by farm households. However in Pakistan despite the high proportion of the population that is involved in food production many rely on the market to purchase their food. This paper reviews existing value chain-based interventions that focus on enhancing the availability, affordability, acceptability and/or consumption of nutritious foods in households beyond the farm-gate. It provides a descriptive overview of the actors and activities involved in these interventions, and commentary on the extent to which they address nutrition, with the ultimate aim to inform empirical work which will identify the most effective strategies for ensuring that nutritious foods are consumed by the poor, with a particular focus on infants and women of a child bearing age.

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